

Global Brigades Business Profile



GHANA

PRODUCT:

STAGE 1/2/3 BUSINESS

General Information

- Business Name: Ekow Ampiah Cassava Processing
- Business Type: Cassava processing
- District: AAK in Central Region
- Community: New Ebu
- Age of Entrepreneur: 51
- Gender: Male
- Level Of Education: High School
- No. of members involved: 3
- Date Initiated: March, 2017
- Project leaders: Ekow Ampiah
- Finances Maintained by: Owner

Contact Number: +233-54-617-6328

Description: Business owner is an entrepreneur who strategically created the cassava processing services to help solve a pressing need in his community. Though started with few small pans, he currently have huge two pans for frying gari. He works with the wife and two of his son who see to the grating and pressing of cassava. Though there are two other entrepreneurs in the community who are into same business, his has a very neat environment and provides good customer services which makes his clients come back and market his services to others.



Identification

Planning

Execution

Business Information:

- Cassava processing is also a process of extracting cassava dough, gari, starch and other products for consumption and industries
- Currently the third but largest cassava processing service provider in the community
- Most people in the community depend on his machinery services.

Business Opportunities:

1. High Potential to create employment for community members if challenges are solved
2. In talks with the Ghana Water at AAK to provide him with water services
3. Provide more services to community members
4. Want to expand on a bigger land

Business Challenges:

- A. Shed for customers
- B. Access to water